



Fur Trade Days, Inc.

P.O. Box 545 · Chadron, Nebraska 69337 · furtradedays.com

A historic celebration of buckskinners, traders and Native Americans.
Always the second full weekend in July.

Fur Trade Days, Inc. Minutes

I. Call to Order

- A. Miles Bannan called to order the regular meeting of the Fur Trade Days, Inc. Board at 5:07pm on Wednesday, February, 12 at EJ's BBQ & Take-Out

II. Roll Call

- A. Miles Bannan conducted a roll call. The following persons were present: Kerri Rempp, Shane Shepherd, Jessy Roberts, Kevin Oleksy, Miles Bannan, Dave Hockenbary, Carl Spicher, Dave Feddersen, and Amber Parks. Nikki M and Jim Hawk were attending via conference call.

III. Approval of Minutes

- A. Dave Hockenbary digitally distributed the minutes from the previous meeting. Jessy moved to approve the minutes. Kevin seconded. Motion carried.

IV. Treasurer's Report

- A. Emily had previously sent the FTD balances sheet via email due to her being unable to attend the meeting.
- B. Report showed a balance of \$3287.58
- C. This report did not reflect the \$3000 check from the NW Nebraska Travel Board grant which had been deposited that day, Feb, 12, bringing the balance to 6287.58.

V. New Business

- A. Spoke about the deposit/down payment for the carnival.
 - 1. Also spoke about how in order to pay marketing bills, funds will need to be raised.
- B. Food vendors: Chuck wagon wants to attend, Potato vendor, others welcome.
- C. Parade of flags. Cub scouts are interested in presenting. Also could have a coloring station.
- D. Nebraska Parks could bring in poached furs in their trailer.
- E. Need to speak with Brad about courthouse lawn. We received a similar form however it has apparently been changed. Jake says we could do a blanket 5 year form.
- F. Need to book Port-a-potties now. Scotties Potties was recommended. This year the courthouse will need 4 regular plus 1 ADA.
- G. Gregory's Insurance will need a schedule of events by May 15 so that they can get to policy drawn up and signed in time for the event.
- H. Spoke about having a water/sprinkler zone. Will discuss it at a later date.
- I. Teddy Bear Mobile will be in attendance for Friday Family night
- J. Car Show will bring cars down to park on the street on Friday night
- K. Need to run the SDL area by the chief to possibly add the Putt-Putt golf into the layout.
- L. Spoke about having busker style performers on the street instead of bands on secondary stages.
 - 1. This will remove/reduce costs.
 - 2. Need budgets to help plan for paying fees for performers.



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- M. Spoke about reusing previous years cups. Nikki stated that FNBNP cups cannot be reused due to branding changes. Will follow up.
- N. Proposed creating official FTD booklet.
 - 1. Advertising controlled by FTD
 - 2. Equity in advertising for all sponsors.
 - 3. Kevin present a rough draft copy
 - 4. Will need to get new quotes for roughly 2000 copies
 - 5. Would bring together all FTD elements for marketing
 - 6. Gather a list of places to distribute
- O. Spoke about T-shirt presales
 - 1. Could have a t-shirt design contest
 - 2. Could open an online store and offer other merchandise such as koozies, stickers etc.
 - 3. Was recommended to not print sponsors on shirts
 - 4. Bulk purchase would be very expensive will no guarantee of ROI
 - 5. Sent to Marketing
- P. CSC sponsored \$500. Looking to contact John Hanson to see if there are more/other funds available as well.
 - 1. Need to get in contact with CSC in July for 2021. This is when they work out their budgets.
- Q. Need a list of sponsors given to marketing
- R. Need a list of family and educational events as well as community events put together for advertising and fund raising purposes.
- S. Lil Britches Rodeo was proposed and would be taken care of by Jess Wild
 - 1. Would need a certificate of insurance
- T. Dog Trials is taking care of all her own work. We will include on the website. Contact Donna Dexter
- U. Bands for the Main Events
 - 1. Lazer Wolfe will be Friday \$3200
 - 2. Dylan Bloom for Saturday? \$3500
 - a) Both bands able to supply sound and lights
 - b) Nikki suggested Tyler Hammond
 - (1) Will follow up and research
 - (2) **Amended 2-14-20**. Nikki contacted Tyler and would be \$4000 without sound and lights. Will keep in mind for 2021.
 - (a) Dylan Bloom will be booked for Saturday night
- V. When asking for donations we can be specific about where the money is being spent in print ads and social media ie.: (specific sponsor) gave (X amount) for (specific event)

VI. Old Business



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A. N/A

VII. Committee Reports

A. No committee reports this meeting due to long agenda

VIII. Other Business

A. Go Daddy charged us \$138.80 for multiple years of hosting.

B. Working to get this fee back

IX. Next Meeting

A. Next meeting will be at 5pm, March 4, 2020 at EJ's BBQ & Take-Out

X. Adjournment

A. Kevin moved to adjourn at 6:40pm. Shane seconded. Motion carried.

1. Nikki left at 6:30. Kerri left 6:34